

BORSO | Orsi Szollosi

Pronounce it as
Or-she
Sollo-she

● PROFESSIONAL SUMMARY

Experienced Product & Graphic Designer bringing more than 4 years' experience in agency and in-house environment. Working mainly with beauty, medical and electronic industry clients applying technical and creative abilities to diverse customer projects. Highly effective at collaborating with artistic project production and administrative leadership to complete tasks according to budget and schedule goals. Fluent in Adobe CC soft wares. Talent for developing unique custom artwork. Adept at thinking out of the box to generate ideas and concepts. Experienced overseeing individual projects as well as brand development collections.

● SKILLS

- Visual design
- Teamwork skills
- 2D and 3D modelling
- Adobe CC proficient
- Cinema 4D proficiency
- Rhinoceros proficiency
- V-Ray proficiency
- Windows and Mac platforms
- Beauty industry background
- Medical industry background

- Advertising understanding
- Marketing understanding
- Project Management skills
- Image manipulation/retouching proficiency
- Photography experience
- 2D Animation experience
- Point of sale unit designing experience
- Printing and production experience
- Package designing experience
- Laser engraving and cutting machine experience

● EMPLOYMENT

2019 - 2021
April July

GRAPHIC DESIGNER
@NUWAVE CHANNEL PARTNERS LTD // London UK
IN-HOUSE

Creating **packaging designs** and finalise them for **printing and production**, creating **catalogues** and **brochures** (both online and offline), creating eye-catching and informative **presentations** for distributors, creating **branding assets**, creating some of the **logo designs** (most were already in use when I get there), creating marketing assets for the products, creating imagery or **animation for social media** posts, creating and **retouching imagery** of products for the websites and other **banners**, creating concepts for **POS** units.

Soft wares used: Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Acrobat, Adobe After Effects, Cinema 4D to create 3D models and renderings.

2017 - 2019
Feb. April

GRAPHIC DESIGNER
@FOCUS CREATIVE // Budapest HU
AGENCY

Creating POS unit designs and finalise them for **printing and production**, creating **cutter guides** for **POS** units and **Packaging designs, prototyping** new POS unit design constructions, creating **catalogues** for a real-estate Company, creating eye-catching and informative **presentations** for clients, creating **branding assets**, creating **logo designs**, creating imagery or **animation for social media** posts, creating **marketing banners** of products for outsider websites, creating **packaging designs** and finalise them for printing and production, **modelling, 3D rendering, laser cutting**, working for companies in the **beauty industry and medication** such as L'Oréal, Maybelline, Garnier, Merck, Pfizer. Developing creative design for L'Oréal, Maybelline, Merck products, including print materials, POS units and signs, completing final touches for projects such as images sizes and font selection.

Soft wares used: Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Acrobat, Adobe After Effects, Cinema 4D to create 3D models and renderings, Rhinoceros and V-Ray to create 3D renderings, Corel Draw to control Laser engraving machine.

Applying knowledge of production to create high-quality images, employing design fundamentals when selecting typography, composition, layout and colour in design work, creating digital image files for use in digital and traditional printing methods, completing in-depth product designing tests with the help of different software, models and design systems, designing creative digital displays used in on-line advertising for local businesses, creating a broad range of work using various design techniques, working with clients to gather and defining requirements, establish scopes and managing project milestones, contributing design ideas in early planning stages with customers and project managers, developing collateral such as display, marketing and packaging materials to support product branding strategies.

2013 - 2017

DESIGNER // Sopron, Budapest HU
FREE LANCER

Graphic, Product and Packaging designing, **3D modelling and prototyping**, 3D rendering, printing and production. Creating over 50 visual concepts either by hand or with the assistance of computer programs. Gathering and bought all the materials needed to successfully complete projects, including wood, glass and paper. Planning project concepts by researching and studying information, maintaining product design knowledge by attending various workshops, professional society gatherings, and meetings, maintaining graphic design knowledge by attending various workshops, professional society gatherings, and meetings. Completing orders according to deadlines, generating computer graphics and page-layout software, graphic elements and photography, creating packaging designs, designing new on-brand visual elements to effectively convey concepts and messaging, **book binding**, branding.

Soft wares used: Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Acrobat, Adobe After Effects, Cinema 4D to create 3D models and renderings, Rhinoceros and V-Ray to create 3D renderings, Corel Draw to control Laser engraving machine.

2012 - 2012
June July

GRAPHIC DESIGNER INTERN
@A-GRAFI KFT. // Gyor HU

Creating various **logos and signs**. Preparing images to coincide with social and blog posts. Establishing and maintained productive, professional working relationships. Researching current and emerging art and graphic design technologies. Learning usage of **laser engraving machine**.
Soft wares used: Adobe Photoshop, Corel Draw.

● **EDUCATION**

2015 - 2018
Sept. June

MASTER OF ARTS IN DESIGN
MOHOLYI-NAGY UNIVERSITY OF ART AND DESIGN (MOME) // Budapest HU

Exhibited graduation project at Caracalla Design Days in 2018, Exhibited graduation project at Arthungry Awards 1–4 in 2018, Awarded graduation project at Arthungry Graphic & Design competition in 2018.

2012 - 2015
Sept. June

BACHELOR OF ARTS IN INDUSTRIAL AND PRODUCT DESIGN
UNIVERSITY OF WEST HUNGARY, INSTITUTE OF APPLIED ARTS (AMI) // Sopron HU

2010 - 2012
Oct. Aug.

ASSOCIATE OF ARTS IN APPLIED GRAPHICS
SECONDARY SCHOOL OF VISUAL ARTS (KISKEPZO) // Budapest HU

● **AWARDS**

2018

ARTHUNGRY GRAPHIC AND DESIGN
Second best in Product Design with Russel // Flexible Structures

● **EXHIBITIONS**

2018

ARTHUNGRY AWARD 1–4
Budapest HU

2018

CARACALLA DESIGN DAYS 2018
Budapest HU

2014

NEGYEDIK WORKSHOP
Sopron HU

2011

GROUP EXHIBITION
Gyor HU